

Quality packaging, reliable protection

# Cosmetic Packaging: Extremely Fast, Varied, and Elegant



Custom-fit foam solutions

# Packaging and Product Presentation: Decisive Factors for the Success of Your Product

It's what's on the outside that counts! After all, first impressions of a product are based on the packaging. Packaging plays a key role in presenting goods in an appealing way that inspires customers to buy. In addition to the outer packaging, it is crucial to also pay special attention to the interior design of your packaging solution. Individual, custom-fit foam solutions are what you need in order to show your exclusive cosmetic products in the best possible light, and at the same time reliably protect them from external influences and from damage during transport.

You have complex requirements, we have the experts to meet them. FoamPartner is your packaging specialist for complete polyethylene and polyurethane foam solutions. Whether you need product packaging, customized inserts, sales presentations, or transport packaging such as cosmetics cases for sensitive and valuable goods, the high level of flexibility that our foams provide will open up endless possibilities for you.

We elegantly combine product protection and product presentation into a single, effective packaging solution. We pride ourselves on providing customer-oriented, personalized advice and efficient implementation. Using our superior expertise gained from many years of experience, our diverse processing methods, and our treasure trove of creative ideas, we design tailor-made packaging solutions that meet your individual needs. We do all this both quickly and professionally, and we offer a comprehensive range of diverse products.

## Your three main benefits

1. Extremely fast delivery
2. A comprehensive range of materials with a variety of advantages
3. A wide range of processing techniques at attractive prices

### 1. Extremely fast delivery

- We deliver your prototypes within three working days. Geometric alterations can be made quickly.
- We complete small batches quickly.
- We can provide serial deliveries and prototyping exactly according to customer requirements.

### 2. A comprehensive range of materials with a variety of advantages

- Comprehensive range of polyethylene foams
- A range of foam cell structures with cell sizes ranging from tiny to invisible to the naked eye
- Foams with the very highest level of softness
- Wide range of colors
- Option to combine several different colors

### 3. A wide range of processing technologies at attractive prices

- **Processing with rotary cutting machines up to a depth of 280 mm**

Sophisticated geometries and shapes are produced on rotary cutting machines. State-of-the-art machines ensure rational processing. FoamPartner can produce three-dimensional parts in one operation. The rotary cutting machines can cut pockets with a depth of 280 mm from solid material and allow various types of technical polyurethane foam to be processed.

- **Water jet cutting**

18-head water jet cutting systems produce blanks with the highest level of dimensional accuracy. This means that even the very smallest parts can be produced with a high level of precision, efficiently, and without tooling costs.

- **Bonding and laminating inclusive leather**

With FoamPartner's bonding equipment, a variety of polyurethane foams can be combined with various other materials of your choice, including leather, to form numerous laminates.

- **Skins**

The foam is covered with a wipeable PU skin. We have a wide range of colors available. The coating protects the foams and the design, and also helps stop the color fading.

- **Application of photos onto foam**

We also produce photo prints (e.g. logos, pictures, etc.) on the foam surfaces.

- **Inscriptions (ink and laser inscriptions)**

Foams can be personalized according to your wishes and specifications using ink or laser inscription.

- **Flock coating**

Foam surfaces can be uniformly flocked using a wide variety of flocking materials in order to lend them textile-like properties.



#### Other benefits

- Solutions for special individual requirements
- Efficient implementation by experienced specialist staff
- Design development from scratch
- Wide range of foams available
- Wide range of foam colors; the color range can even be expanded using processing methods
- AS or ESD inserts can be accommodated
- Wide range of inscription options
- Various processing and finishing techniques
- Precise, high-quality manufacturing



#### Testing service

As an additional service, we offer vibration tests, drop tests, and transport tests according to European and US standards.



best in foam

# The FoamPartner Group

**We are a customer-focused, innovative partner with a broad offering of over 200 specialty foams and tailored solutions for industrial, automotive and comfort applications.**

With over 13 sites in the three most important economic regions of Europe, the Americas and Asia-Pacific and over 1,100 employees we combine global expertise with local entrepreneurial drive to create value for our clients.

The worldwide success story began in Switzerland in 1937 with the trading of natural sponges. Since 1980 we are part of the Swiss Conzzeta Group of Companies. Striving to be known as “best in foam”, best-in-class foam solutions are developed jointly with our clients by the following Global Business Units

**Acoustic & Thermal Solutions** – Expertise in acoustic and thermal management

**Automotive Rolls** – Innovation and efficiency

**Systems** – Agility to drive your value creation

**Specialties** – Your innovator in technical foam applications

**Living & Care** – Your all in one foam solutions for comfortable sleep

Partnering with FoamPartner stands for a variety of attractive benefits including

- A global availability of a very broad base of polyurethane foams, ranging from 16 to 150 kg/m<sup>3</sup> and sold as raw blocks, rolls or sheets or as customized solutions and finished products
- Specialized testing capabilities that enable speed and flexibility and also safeguard our products
- High-quality, globally available innovative foams and automotive interior components
- A leading knowledge in reticulated foams for ceramic or other applications
- Highly specialized foam systems optimized with prototyping capabilities
- Broad manufacturing capabilities realizing client solutions efficiently
- Over 80 years of experience and knowledge in foam production – our strong Swiss/German heritage
- A leading position in foam for industrial, automotive and comfort applications



## Global Presence



**Headquarters:**  
**FoamPartner**  
**Fritz Nauer AG**  
Oberwolfhauserstrasse 9  
CH-8633 Wolfhausen  
P +41 55 2536363  
Mail [fritznauder@foampartner.com](mailto:fritznauder@foampartner.com)  
[www.foampartner.com](http://www.foampartner.com)

- Sites:**
- 1 Europe**  
Frina Mousse France SARL, France  
Benien Produktionstechnik GmbH, Germany  
Kureta GmbH, Germany  
Otto Bock Kunststoff GmbH, Germany  
Reisgies Schaumstoffe GmbH, Germany  
Büttikofer AG, Switzerland
  - 2 Americas**  
Otto Bock Kunststoff, Mexico  
Hydra Sponge Co., USA  
Otto Bock Kunststoff, USA  
Otto Bock Polyurethane Technologies, Inc., USA  
Swisstex Inc., USA
  - 3 Asia-Pacific**  
FoamPartner Bock Polyurethane Materials (Changzhou) Co., Ltd., China  
FoamPartner Bock Trading (Shanghai) Ltd., China  
FoamPartner Singapore Pte. Ltd., Singapore

